

## Marriage Customs in the Social History of Qamsar

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### Introduction

The idea that the family is the main focus of the society and the main core of the formation of the society, providing a suitable model, makes the recognition of the customs of marriage very important. It should be noted that people's views on marriage depend on the culture they belong to. Therefore, it is necessary to know subcultures, which are the unifying factors of the value system a society. According to the growing trend of modernity in Iran, if Iranian traditions and customs are not preserved and revived in various forms, in a short time a fundamental part of Iranian's cultural identity will be forgotten. Therefore, this research study the stages and components of marriage in the history of the city of Qamsar with regard to the social and cultural situation of this city.

### Materials and Methods

This research was conducted using a library method, investigating the notions of marriage, customs, traditions and modernity as well as reviewing the theoretical background of the research. Besides, with the conventional method of field interview, the questions designed by the selected statistical population of the residents of this city were answered directly; In the stage of converting data into findings, the method of description and content analysis was used, and the information extracted from the questionnaires was presented in an orderly and practical manner by arranging the stages and components of marriage in Qamsar city. In that way, all the required were collected to cover all the components of marriage in Qamsar.

### **Results and Findings**

Since folklore research has grown less than other literary and interdisciplinary research, a step was taken to enrich the resources related to Iranian public culture with a case study on marriage customs in Qamsar. Due to the fact that one of the main goals of this research was to prevent the effacement of marriage traditions in the city of Qamsar, these customs and traditions are no longer forgotten. In fact, by compiling the components of marriage customs in Qamsar's subculture as well as by the description and analysis of its different parts, these traditions can be preserved as part of Iranian subculture. A look at cultures exposed to modernity depicts tremendous changes in the beliefs, opinions, and cultural and social values. Iran is no exception.

These changes have turned the phenomenon of marriage into a critical problem. In this article by presenting a detailed model of the customs experienced in marriage customs tries to take a small step towards changing the inappropriate attitude of young people towards marriage. It is obvious that such change will eventually lead to a change in the normative system of the society and change in the marriage patterns.

### **Conclusion**

The results of this research demonstrate that by recognizing all aspects of marriage customs in the social history of Qamsar and avoiding the structure of modern society's attitude to the phenomenon of marriage and family formation, this research can serve as a basis and a bank of sociological information for researchers, planners, and cultural managers. It may also change the strict and luxurious thinking of many young people and families towards the notion of marriage.

**Keywords:** customs, marriage, community, Qamsar.